



# CLARA ARROYAVE

COLIVING EXPERT • STARTUP FOUNDER  
KEYNOTE SPEAKER • CAPITAL RAISER

“The future of housing is coliving — and I’m building it.”

 <b>500+</b> Units Under Advisory	 <b>\$10M+</b> Capital Raised	 <b>3</b> Companies Founded	 <b>BILINGUAL</b> English / Español
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## ABOUT CLARA

Clara Arroyave is a Boston-based real estate entrepreneur, PropTech founder, and bilingual keynote speaker at the intersection of coliving, housing innovation, and women’s leadership.

As co-founder of **PlaceMe Living** — New England’s largest coliving company — and founder of **Coliving Cashflow**, Clara has advised on 500+ coliving and **PadSplit** units across New England and raised capital from investors across the U.S. and Latin America.

An MBA graduate of **Hult International Business School**, Clara brings operator-level credibility to every stage. She speaks with equal authority to real estate investors, Latina founders, and PropTech executives — always in the language her audience needs most.

## SIGNATURE TOPICS






 <p><b>THE COLIVING PLAYBOOK</b></p> <p>From acquisition to operations — how to build cash-flowing coliving portfolios that outperform traditional rentals.</p>	 <p><b>RAISING CAPITAL WITHOUT A ROLODEX</b></p> <p>Strategies for first-gen founders and women investors to access real estate capital — including the Latin American investor market.</p>	 <p><b>PADSPLIT &amp; COLIVING IN NEW ENGLAND</b></p> <p>Market-specific tactics for Massachusetts investors ready to scale workforce housing with above-market returns.</p>	 <p><b>LATINAS IN REAL ESTATE &amp; PROPTech</b></p> <p>Building generational wealth and breaking into rooms that weren’t designed for us — a bilingual keynote.</p>	 <p><b>FROM OPERATOR TO FOUNDER</b></p> <p>Lessons from building PlaceMe Living, GoTrotter, and Coliving Cashflow — and what it takes to go from 0 to portfolio.</p>
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## PAST STAGES & AUDIENCES







- ✓ Inman Connect (PropTech & Real Estate)
- ✓ Harvard Innovation Labs — Founder Track
- ✓ National Apartment Association Events
- ✓ Hult International Business School
- ✓ WEV & Latina Entrepreneur Summits
- ✓ Boston Real Estate Investor Meetups
- ✓ Latin American Capital Forums
- ✓ PadSplit Partner & Operator Conferences



## SPEAKING FORMATS

-  **Keynote**  
30–60 min
-  **Workshop**  
90 min–Half Day
-  **Panel / Moderator**  
As needed
-  **Fireside Chat**  
20–45 min
-  **Bilingual (EN/ES)**  
Any format

## CREDENTIALS & VENTURES

-  **CO-FOUNDER**  
PlaceMe Living — New England’s largest coliving company
-  **FOUNDER**  
Coliving Cashflow — Advisory & Education Platform
-  **CO-FOUNDER**  
GoTrotter — PropTech / Travel Startup
-  **FORMER GM**  
RentHop — Y Combinator-backed PropTech
-  **MBA**  
Hult International Business School
-  **LICENSED**  
Massachusetts Real Estate Broker





“Clara doesn’t just talk about coliving — she’s built it. Her sessions blend operator grit with investor strategy in a way no one else does.”

— Event Organizer,  
Boston Real Estate Summit



## BOOK CLARA TO SPEAK

Inspire your audience. Elevate your event.  
Let’s build the future of housing — together.

-  [colivingcashflow.com/book-clara-to-speak](https://colivingcashflow.com/book-clara-to-speak)
-  [hello@colivingcashflow.com](mailto:hello@colivingcashflow.com)
-  [linkedin.com/in/claraarroyave](https://linkedin.com/in/claraarroyave)
-  Based in Boston, MA  
Available Nationally & Internationally



Scan to  
Book a Meeting!